



### **ABOUT THE EVENT**

**Miss Mary's Ice Cream Crankin' (MMICC)** is the signature social event of The Drake House. Each year, over 3,000 attendees enjoy over 100 homemade ice cream flavors, eating contests, live music, children's activities and more! Proceeds from the event directly benefit families and programs of The Drake House.

### **ABOUT THE DRAKE HOUSE**

**Our Mission:** The Drake House provides a lifeline of supportive housing and enrichment programs for homeless mothers and their children in north metro Atlanta.

**Our Vision:** The Drake House will be an integral part of the community, facilitating financial security and housing stability.

*The Drake provides homeless mothers and children with a multitude of services including:*

**Housing and Food:** Fully-furnished private apartment, a food pantry, laundry facilities, clothing, library, computer/ business center, MARTA passes, and other basic necessities free of cost while enrolled in our Drake House program ranging from 90 to 180 days. The Drake Village housing program allows qualified successful graduates to reside for up to 24 more months with a graduated program fee (under market-rent rates) and access to after school programming and career services to further stabilize them to become financially self-sufficient.

**Children's and Teen Programs:** An After-School Enrichment program for K-8th grade is offered from 3-7pm each weekday. For school breaks and teacher workdays, we offer a full day. The summer session partners with local camps to continue care up until 7pm. Tutoring, recreation, and a curriculum of enrichment activities are offered by staff members. Our Teens have programming twice a week and follow the Junior Achievement plan.

**Career Services:** A Career Coach meets weekly with all unemployed or underemployed residents providing assistance with resume development, interviewing skills, career clothing, skills development, and job leads. Career seminars are offered weekly. Computers and software programs are available for the mothers to use for job search and skills development. Career services are also offered to Drake Village clients.

**Life Skills Workshops:** Mothers attend mandatory weekly workshops in personal finances, health and wellness, boundary setting, organizational skills, nutrition and meal planning, and parenting.

**Empowerment Plan Program:** Mothers work with the Family Case Manager to develop a personalized empowerment and housing plan with specific goals. Together, they identify the family's needs and work to obtain pro-bono services, including physical and mental health, as well as, dental and vision care. The plan also includes financial goals to move to self-sufficiency and stable housing.

**Mentoring Support:** The agency uses a broad-based team of volunteers, including family mentors. Moms and school-aged children are matched with a screened and trained mentor who provides support, friendship, and assistance with family needs. The Drake Village moms receive specific budget mentoring support two times per month.

	<b>2019 OPPORTUNITIES</b>	<b>DOLCE DE LECHE GELATO</b> \$10,000*	<b>HOT FUDGE SUNDAE</b> \$7,500	<b>BANANA SPLIT</b> \$5000	<b>TRIPLE SCOOP</b> \$2500	<b>DOUBLE SCOOP</b> \$1000	<b>SINGLE SCOOP</b> \$500	<b>CRANKER</b> \$250 OR 25 gallons of homemade ice cream
<b>PRE-EVENT</b>	LOGO INCLUSION INTO 2019 MMICC LOGO (15 <sup>TH</sup> Annual MMICC presented by _____)	X						
	EVENT TICKETS (Printed and Online)	LOGO	NAME					
	MAGAZINE AD – Family Life Publications - N. Fulton	LOGO	LOGO	LOGO				
	NEWSPAPER AD – Appen Media (75k circulation)	LOGO	LOGO	NAME	NAME			
	FACEBOOK – facebook.com/thedrakehouseroswell	LOGO	LOGO	NAME	NAME			
	E-BLAST REMINDERS	LOGO	LOGO	NAME	NAME			
	TDH NEWSLETTER (8,500 RECIPIENTS)	LOGO	LOGO	LOGO	NAME	NAME	LIST	
	HYPERLINK FROM OUR WEBSITE TO YOURS	X	X	X	X	X		
<b>EVENT DAY</b>	10X10 TENT SPACE	(3)	(2)	(2)	(1)	(1)	(1)	(1)
	TENT SELECTION DATE	7/1	7/8	7/15	7/22	7/29	8/5	8/12
	MMICC EVENT SIGNAGE/BANNERS	LOGO	LOGO	LOGO	NAME	NAME	LIST	
	VERBAL RECOGNITION ON STAGE	X	X	X	X	X		
	ICE CREAM JUDGE	RESERVED FOR TOP 5 SPONSORS						
	TICKETS FOR ADMISSION	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>	-
<b>POST EVENT</b>	TDH SOCIAL MEDIA & NEWSLETTER	LOGO	LOGO	LOGO	NAME	NAME	-	-
	THANK YOU AD IN APPEN MEDIA	LOGO	LOGO	LOGO	NAME	NAME	-	-
	LISTED IN 2018-2019 ANNUAL REPORT	LOGO	LOGO	LOGO	NAME	NAME	-	-
	2020 SPONSORSHIP PACKET	LOGO	LOGO	LOGO	NAME	NAME	LIST	

\*\*\* EXCLUSIVE OPPORTUNITY

**PRINTING DEADLINES**

YOUR COMMITMENT FORM AND LOGO MUST BY RECEIVED BY THE FOLLOWING DATES FOR INCLUSION:

MAGAZINE AD - **FRIDAY, JUNE 21**

NEWSPAPER AD - **FRIDAY, JULY 19**

TDH E-NEWSLETTER - **FRIDAY, JULY 19**

EVENT SIGNAGE - **FRIDAY, AUGUST 2**

The Drake House is a registered 501(c)3 non-profit organization. Our tax id # is 20-0943038.

For more information, please contact Robyn Rotunda, Director of Development, The Drake House

Phone: (770)587-4712, ext. 307 Fax: (770)587-4714 Email: [missmarys@thedrakehouse.org](mailto:missmarys@thedrakehouse.org) Mailing Address: The Drake House, 10500 Clara Drive, Roswell, GA 30075

[www.thedrakehouse.org](http://www.thedrakehouse.org)

## 2019 OPPORTUNITIES

### **DOLCE DE LECHE (EXCLUSIVE)**

**\$10,000**

- 15<sup>TH</sup> ANNUAL MMICC PRESENTED BY \_\_\_\_\_
- LOGO PROMINENTLY LOCATED ON: EVENT TICKETS (PRINTED AND ONLINE), MAGAZINE AD, NEWSPAPER AD, TDH FACEBOOK PAGE, MMICC FACEBOOK EVENT PAGE, E-BLAST REMINDERS, TDH NEWSLETTER, TDH WEBSITE, EVENT SIGNAGE/BANNERS, TDH ANNUAL REPORT
- (3) 10X10 TENT SPACES, (10) EVENT TICKETS, 1<sup>ST</sup> CHOICE OF SITE SELECTION

### **HOT FUDGE SUNDAE**

**\$7,500**

- NAME ON EVENT TICKETS (PRINTED AND ONLINE)
- LOGO INCLUSION IN: MAGAZINE AD, NEWSPAPER AD, TDH FACEBOOK PAGE, MMICC FACEBOOK EVENT PAGE, E-BLAST REMINDERS, TDH NEWSLETTER, TDH WEBSITE, EVENT SIGNAGE/BANNERS, TDH ANNUAL REPORT
- (2) 10X10 TENT SPACES, (8) EVENT TICKETS

### **BANANA SPLIT**

**\$5,000**

- NAME LISTED IN: MAGAZINE AD, NEWSPAPER AD, TDH FACEBOOK PAGE, MMICC FACEBOOK EVENT PAGE, E-BLAST REMINDERS
- LOGO INCLUSION IN: TDH NEWSLETTER, TDH WEBSITE, EVENT SIGNAGE/BANNERS, TDH ANNUAL REPORT
- (2) 10X10 TENT SPACES, (6) EVENT TICKETS

### **TRIPLE SCOOP**

**\$2,500**

- NAME LISTED IN: NEWSPAPER AD, TDH FACEBOOK PAGE, MMICC FACEBOOK EVENT PAGE, E-BLAST REMINDERS, TDH NEWSLETTER, TDH WEBSITE, EVENT SIGNAGE/BANNERS, TDH ANNUAL REPORT
- (1) 10X10 TENT SPACE, (4) EVENT TICKETS

### **DOUBLE SCOOP**

**\$1,000**

- NAME LISTED IN: TDH NEWSLETTER, TDH WEBSITE, EVENT SIGNAGE/BANNERS, TDH ANNUAL REPORT
- (1) 10X10 TENT SPACE, (2) EVENT TICKET

### **SINGLE SCOOP**

**\$500**

- RECOGNITION IN: TDH NEWSLETTER, EVENT SIGNAGE/BANNERS
- (1) 10X10 TENT SPACE, (1) EVENT TICKET

### **CRANKER**

**\$250**

- (1) 10X10 TENT SPACE

OR  
25 GALLONS OF  
HOMEMADE ICE CREAM

## 2019 COMMITMENT FORM

1. ORGANIZATION/COMPANY/FAMILY: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

2. **COMMITMENT LEVEL:**

DOLCE DE LECHE GELATO	HOT FUDGE SUNDAE	BANANA SPLIT	TRIPLE SCOOP
DOUBLE SCOOP	SINGLE SCOOP	CRANKER	CRANKER (25 GALLON)

3. \_\_\_\_\_ **YES**, I WOULD LIKE A 10X10 CRANKIN' SITE AND WILL PROVIDE **HOMEMADE** ICE CREAM, TENT, TABLES, AND DECORATIONS.  
 \_\_\_\_\_ **NO**, WE ARE THRILLED TO SUPPORT MMICC BUT WILL NOT NEED AN ICE CREAM CRANKIN SPACE.

4. **TICKETS AND ADD-ONS:**

\_\_\_\_\_ # **TENT PACKAGE- \$100** INCLUDES DELIVERY, SET-UP, TEAR DOWN, and RENTAL OF: (1)10'x10' Tent, (2)6'Tables, (4)Metal Chairs

\_\_\_\_\_ # **ADDITIONAL TENT SITE- \$100**

\_\_\_\_\_ # **OF INDIVIDUAL TICKETS- \$7**

\_\_\_\_\_ # **OF FAMILY PACKS (5 TICKETS)- \$30**

5. **GRAND TOTAL \$** \_\_\_\_\_

### PAYMENT METHOD

6. \_\_\_\_\_ **CREDIT CARD**      \_\_\_\_\_ **CHECK ENCLOSED** (Please make payable to The Drake House, 10500 Clara Drive, Roswell, GA 30075)

7. NAME ON CARD: \_\_\_\_\_ CARD #: \_\_\_\_\_

MAILING ADDRESS: (IF DIFFERENT FROM ABOVE) \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**PLEASE RETURN THIS FORM TO:**

THE DRAKE HOUSE  
10500 CLARA DRIVE  
ROSWELL, GA 30075  
FAX: 770-587-4714

EMAIL: [MISSMARYS@THEDRAKEHOUSE.ORG](mailto:MISSMARYS@THEDRAKEHOUSE.ORG)